

pure savings

POPLEY'S Unlimited Rewards & Earnings

Buy Gold Everyday.
Choose your day. Choose your rate. Choose your Bonus.



Pure Savings Promotional Schemes	5 months #	12 months #	18 months #	24 months #
	G	A	B	C
PURE Savings Bonus Plan	₹ 5,000*	₹ 5,000*	₹ 5,000*	₹ 5,000*
POPLEY Bonus	₹ 1,500	₹ 4,000	₹ 7,500	₹ 12,500
Total Amount	₹ 26,500	₹ 64,000	₹ 97,500	₹ 132,500
		D	E	F
PURE Savings Sparkle Plan		₹ 5,000*	₹ 5,000*	₹ 5,000*
POPLEY Bonus		₹ 5,000	₹ 10,000	₹ 15,000
Total Amount		₹ 65,000	₹ 100,000	₹ 135,000
	H	I	J	K
PURE Savings Gold Fix 22k Plan	₹ 5,000*	₹ 5,000*	₹ 5,000*	₹ 5,000*
POPLEY Bonus		Convert into Grams of Gold		

* Indicative per month advance # Tenure of scheme

POPLEY[®]
Since 1927



• Bandra • Opera House • Grand Hyatt

Customer Care : +91 22 6671 0000

Terms and Conditions:

1. Minimum advance will be of Rs.1000/- & multiples of Rs.500/- thereafter every month.
2. In Pure Savings Plan A, B, C, D, E, F & G on Rs.1000/- member will be eligible to get
(G)Rs.300 after 5 Months, (A)Rs.800/- after 12 Months, (B)Rs.1500/- after 18 Months & (C)Rs.2500/- after 24 Months as a benefit - Bonus from Popleys if one chooses the Pure Savings Bonus Plan, which means on maturity of the plan, member will be eligible to buy Popley Swiss Gold Bars, 22k Gold Jewellery, Swiss Watches & Accessories, Platinum Jewellery or Diamond Jewellery worth (G)Rs.5300/-, (A)Rs.12800/-, (B)Rs.19500/-, (C)Rs.26500/- respectively (Silver articles/Coins & other Gold Bars/Coins are not included.
(D)Rs.1000 after 12 Months, (E)Rs.2000/- after 18 Months, (F)Rs.3000/- after 24 Months as a benefit - Bonus from Popleys if one chooses the Pure Savings Sparkle Plan, which means on maturity of the plan, member will be eligible to buy Platinum Jewellery or Diamond Jewellery worth (D)Rs.13000/-, (E)Rs.20000/-, (F)Rs.27000/-
3. In Pure Savings Gold Fix Plan H, I, J, K on Rs.1000/- member will be eligible to fix the current Gold Selling Rate in 22k as per the store rate at the time of deposit. The rates mentioned in the receipt generated will be final. One can accumulate this on a monthly basis upto 5, 12, 18 & 24 months respectively & then redeem this in total Grammage Fixed in the same purity against 22k Popley Royal Gold Sovereigns or 22k Gold Jewellery only.
4. Member can choose any branch of Popleys (as mentioned below) on convenience. Members must furnish all the correct contact details with valid photo ID & Residence Proof. Members can pay only by Cash/Cheque before 7th of every month.
5. No outstanding cheques will be accepted. Payment through Credit Cards will be accepted for 1 Installment only.
6. Members will be solely responsible for cheque/s. In case the cheque is dishonoured, member will be charged Rs.250/- or actual bank charges whichever is higher. In case the deadline of 7th of the month is missed due to dishonouring of cheque/s or otherwise, the scheme period will be extended by a month.
7. Plan A, B, C, D, E, F & G there are no Minimum Installments compulsory for exit. You can exit any time you wish & there will be no Administrative Charges at all. However No Cash Refund is allowed in any of the plans. No benefits/bonus if any will be given on pre-closure of any of the plans by the member and the redemption on the amount paid shall be as per products mentioned in Clause 2. For Plan H, I, J & K the Gold quantity shall remain fixed till the plan has been paid for & this quantity can be redeemed if one chooses to exit only after the period of the Plan chosen i.e. either 5, 12, 18 & 24 months.
8. On purchase of Gold Bars/Coins or 22k Jewellery at the time of maturity or scheme or in case of premature settlement prevalent rates will be applicable for Plan A, B, C, D, E, F & G. Only for Plan H, I, J & K which is a Gold Fix 22k Plan redemption shall be against 22k Popley Royal Gold Sovereigns & 22k Gold Jewellery only on the basis of the Gold Quantity Fixed to the extent of the Quantity Fixed. Any excess purchased will be on the prevalent rates & Labour Charges on the entire purchase + VAT shall be as applicable on the entire item purchased at the same time of purchase.
9. VAT / Sales Tax or any other taxes applicable at the time of maturity or otherwise will be charged extra depending on the purchase.
10. Nomination facility is available & recommended in the plans. Member needs to give in writing name, contact details with valid photo ID. In case nominee is a minor then contact details of guardian is a must with valid photo ID and authority. At the time of maturity if the Nominee wants to claim the benefits then he/she must present the necessary documents with valid photo ID.
11. In case the member is not prepared to buy after maturity of the plan for some reason, member can hold on to the receipts with due benefits to a maximum of 3 months or upto 31 March of the financial year of maturity. Henceforth the benefits/bonus if any shall be cancelled & the principle amount of Plan A, B, C, D, E, F, G & grammage in Plan H, I, J & K will be allowed to be redeemed upto 3 financial years including year of maturity without any benefits/bonus/interest & thereafter if the receipts are not redeemed the principle will be forfeited.
12. During the plan if the customer wants to increase the amount or grammage of the monthly advances they can do so by opening a new account however the same account does not permit alteration after start of the plan.
13. In case the member would like to pay advances for future months, they can do so. However receipts will be issued only after realization of the paid amount.
14. Member can avail statement of their monthly advances whenever they want at any of the Popley stores in Mumbai against a valid photo ID & Plan Receipt copy.
15. Member will be eligible to PURE Savings Plan benefits only at the time of maturity. No other scheme/Promotion Offer/s will be clubbed with the plan benefit.
16. Popley is the sponsor of the said plan and reserves the right to alter/amend/delete/add in part or full at anytime. In such an event the member may purchase any jewellery item at the showroom to the value of the amount accumulated in the account as on the day. The decisions made by the management in such an event will be final.
17. All transactions in the company are Subject to Mumbai Jurisdiction only.

Notes: