

**Please select your plan**

- |  |  |
|--|--|
| <input type="checkbox"/> PURE Savings Bonus Plan 12 Months | <input type="checkbox"/> PURE Savings Sparkle Plan 12 Months |
| <input type="checkbox"/> PURE Savings Bonus Plan 18 Months | <input type="checkbox"/> PURE Savings Sparkle Plan 18 Months |
| <input type="checkbox"/> PURE Savings Bonus Plan 24 Months | <input type="checkbox"/> PURE Savings Sparkle Plan 24 Months |

Date: \_\_\_\_\_ PURE #  PURE Savings Account No.   
 (For office use only)

Customer Name:   
 \_\_\_\_\_ as an advance towards above mentioned plan.

Date of Birth:          
 Pan No.:

Rs. (in figures):  (Rs. in words):

\_\_\_\_\_

Cash/DD/Pay Order/Cheque No/ECS:

Drawn on bank:  Dated:

Customer address:   
 \_\_\_\_\_  
 \_\_\_\_\_

Mobile No.:  Residence:

Email ID:

- Jewellery buying preference at the time of redemption:
- |   |  |
|---|--|
| 22kt Gold Jewellery <input type="checkbox"/>    | Diamond Jewellery <input type="checkbox"/>     |
| Popley Swiss Gold Bars <input type="checkbox"/> | Platinum Jewellery <input type="checkbox"/>    |
|   | Watches & Accessories <input type="checkbox"/> |

| Pure Savings Promotional Schemes | 12 months # | 18 months #  | 24 months #  |
|----------------------------------|-------------|--------------|--------------|
|                                  | A           | B            | C            |
| PURE Savings Bonus Plan          | Rs. 5,000*  | Rs. 5,000*   | Rs. 5,000*   |
| POPLEY Bonus                     | Rs. 4000    | Rs. 7,500    | Rs. 12,500   |
| Total Amount                     | Rs. 64,000  | Rs. 97,500   | Rs. 1,32,500 |
|                                  | D           | E            | F            |
| PURE Savings Sparkle Plan        | Rs. 5,000*  | Rs. 5,000*   | Rs. 5,000*   |
| POPLEY Bonus                     | Rs. 5,000   | Rs. 10,000   | Rs. 15,000   |
| Total Amount                     | Rs. 65,000  | Rs. 1,00,000 | Rs. 1,35,000 |

\* Indicative per month advance # Tenure of scheme

**Nominee Details:**

I do hereby nominate the under mentioned Nominee to receive the benefit to my credit in this scheme in the event of my death

Nominee Name \_\_\_\_\_

Address \_\_\_\_\_

Relationship \_\_\_\_\_

Customer Signature : \_\_\_\_\_

**Terms and Conditions:**

1. Minimum advance will be of Rs. 1000/- there after if anyone wants to start at higher amount, he/she can do so in multiples of Rs. 500/- every month.
2. On Rs. 1000/-, after the 12th / 18th / 24th month, member will be eligible to get
  1. **Plan (A) PURE Savings Bonus Plan:** Rs.800/- Rs. 1500/- Rs. 2500/- as a benefit from Popleys if one chooses the **PURE Savings Bonus Plan**, which means after the maturity of the plan member will be eligible to buy Popley Swiss Gold Bars, 22k Gold Jewellery, Swiss Watches, Platinum Jewellery or Diamond Jewellery worth Rs.12,800/- / Rs.19,500/- / Rs. 26,500/- (Silver Articles & other coins are not included)
  2. **Plan (B) PURE Savings Sparkle Plan:** Rs.1000/- Rs.2000/- / Rs. 3000/- as a benefit from Popleys if one chooses the **PURE Savings Sparkle Plan**, which means after the maturity of the plan member will be eligible to buy Platinum Jewellery or Diamond Jewellery only worth Rs.13,000/- / Rs.20,000/- / Rs. 27,000/-
3. Member can choose any branch of Popleys, depending on what is convenient to them. Members must furnish all the correct contact details with valid photo ID and Residence proof to Popleys. Members can pay only by Cash/Cheque/P.O./D.D./E.C.S. before 7th of every month.
4. Payment through Credit cards will be accepted only for first installment.
5. Members will be solely responsible for the realisation of the cheque/s. In case, the cheque is dishonored member will be charged Rs.250/- or actual bank charges whichever is higher. In case, the deadline date of 7th is missed due to dishonoring the cheque, scheme period will be extended by a month.
6. There are no Minimum Installments compulsory for exit. You can exit any time you wish & there will be no Administrative Charges at all. However no cash refund is allowed under this plan. No benefits will be given on pre-closure of plan by the member and they will be allowed to buy Popley Swiss Gold Bars, 22kt Gold Jewellery, Swiss Watches, Platinum Jewellery or Diamond Jewellery only for the amount they have paid again depending on the Plans chosen as per Clause 2
7. On the purchase of Gold Coins or 22kt Gold Jewellery at the time of maturity of the scheme or in case of premature settlement, prevailing gold rate will be applicable.
8. VAT / Sales Tax or any other taxes applicable at the time of maturity will be charged extra depending on the purchase.
9. Nomination facility is available and recommended under this plan. Member needs to give in writing nominee name, contact details with valid photo ID. In case, nominee is a minor, then the contact detail of guardian is a must with valid photo ID and authority. At the time of maturity, in case Nominee wants to claim the benefits, he/she needs to present necessary documents along with valid photo ID.
10. In case, member is not prepared to buy the jewellery after the maturity of the plan, for some reason, member can keep due amount with due benefits as an advance with respective showroom after filing up advance form.
11. Members will not get any interest or benefit for this, over and above the scheme benefit. However, it is a must that members claim their benefits of this scheme, within 3 months after the maturity. In case members fail to do so, they will not be eligible to avail any scheme benefits after 3rd month.
12. During the plan period if customer wants to increase the amount of monthly advances they can do so by opening new account. Same account does not permit any alteration in the account after starting of the plan.
13. In case customer wants to pay advances for future months, they can do so. However receipts for the same will be issued only after the due date and only after the realization of the paid amount.
14. Member can avail the statement of their monthly advances after a period of three months from the subscription. Members need to go to the nearest Popley showroom and furnish the details of their membership with valid Photo ID to avail the statement. Member will be eligible only for PURE Savings Plan benefits at the time of maturity. No other scheme/s or promotional offer/s will be clubbed with the plan benefit. Popleys is the sponsor of the said plan and reserves the right to alter, amend, add or delete part or whole of the privileges of the plan without any prior notice and intimation.
15. Popley is the sponsor of the said plan and reserves the right to suspend the plan at anytime. In such event the member may purchase any Jewellery item at the showroom equal to the value of money accumulated in the account as on that day.

Sales Person Code:

Customer's signature

Accountant's signature

Cashier's signature



**Kewalram Ghanshamdas POPLEY & SONS® Jewellers**



Buy on installment &  
make your wishes come true

## Company Overview

Founded in Karachi in 1927 by Kewalram Ghanshamdas Popley, the Popley Group has been the Ambassador of luxury lifestyle in India & the Middle East for over 80 years. Maintaining its heritage of a family owned operation, the Group has none the less evolved in to one of the leading forces in the luxury business. Today, with a portfolio of several luxury brands, a presence across nations, the Popley Group represents some of the finest international brands & Jewellery in the region.

The Popley Group specializes in the retail, distribution and marketing of Fine Jewellery & Luxury Brands within the sectors of Watches, Accessories, Luxury Communications, Writing Instruments and Gifts. Trusted relationships with prestigious houses such as Swatch Group, LVMH, De Beers & Platinum Guild to name only a few, illustrate the portfolio brands represented by the Group.

Grounded by a keen perception of the markets and consumers, brand building is at the pulse of every activity. From a stronghold in local and regional distribution to the creation of luxurious retail outlets, the Popley Group develops and implements appropriate strategies that ensure each of its brands flourish within the local and regional context.

With a growing workforce, the Group's success is attributed to its most valued asset of highly skilled and dedicated teams. Professionalism and passion are what fuel the Popley Group's competitive edge in today's market. An appreciation of quality, excellence and luxury are the cornerstones of the Popley Group.



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